

Dietary Guidelines for Americans Summit



8:30 am - 12:30 pm
Thursday, May 21, 2015
Grosvenor Auditorium at National Geographic
1600 M Street NW, Washington, DC 20036

Dietary Guidelines for Americans Summit

Since its February release, the 2015 Scientific Report of the Dietary Guidelines Advisory Committee has sparked a national conversation about food policy and the impact of the Dietary Guidelines on the way Americans consume, grow and think about food. Dietary guidance has moved higher on the national agenda, yet there seems to be an ever-widening gap between policy recommendations and actual consumer behavior.

In response, the Ohio State Food Innovation Center, the Ohio State John Glenn College of Public Affairs and National Geographic have assembled nationally recognized experts in the fields of nutrition, health and public policy to elevate the importance of implementing Dietary Guidelines that feature relevant, practical and actionable nutrition guidance for diverse consumers across the nation.

Our program today is a continuation of the conversation started on Ohio State's campus in November 2014. Our first DGA Summit examined the role food plays in our overall wellness and the impact of the Dietary Guidelines on our nation's health. Today, with the 2015 DGAC Scientific Report as our guide, our panels will discuss research needs, policy interventions and strategic public-private partnerships that support a healthier America.

We thank our Summit sponsors, Abbott Nutrition, the Abbott Nutrition Health Institute, the Dannon Institute and the National Dairy Council for supporting this timely and relevant program. Each sponsor demonstrates a sincere interest in advancing health through sound nutrition policy.

Thank you for joining us today and taking part in the 2015 Dietary Guidelines for Americans Summit.

8:00 am **Registration**

8:30 am **Welcoming Remarks**

Declan Moore
Chief Media Officer
National Geographic Society
@MediaDec, @NatGeo

Ken Lee
Director, Food Innovation Center
Professor, Food Science and Technology
College of Food, Agricultural, and Environmental Sciences
The Ohio State University
@Food_Center, @OSUFoodScience

8:35 am **2015 Dietary Guidelines Introduction**

The Honorable Kevin Concannon
Under Secretary for Food, Nutrition and Consumer Services
U.S. Department of Agriculture
@USDA, @USDAnutrition, @MyPlate

8:45 am **Keynote Address: Reflections on Changes in the Food Environment 1980–2015**

J. Michael McGinnis
Senior Scholar
Institute of Medicine of the National Academies
@theIOM

9:00 am **Panel 1: Addressing the Needs of Vulnerable Populations**

As our world changes, the Dietary Guidelines for Americans need to encompass the food and nutrition needs of our nation's increasingly diverse cultures, ethnicities, and vulnerable populations. While important progress has been made to address these issues, significant opportunities remain to ensure that the guidelines provide relevant nutrition recommendations for diverse consumers across the nation.

Moderator:

Cheryl Achterberg
Dean
College of Education and Human Ecology
The Ohio State University
@OSUEHE

Panelists:

Lucile Adams-Campbell
Professor of Oncology
Associate Director, Minority Health and Health
Disparities Research
Associate Dean of Community Health and Outreach
Georgetown University Medical Center
Lombardi Comprehensive Cancer Center
@LombardiCancer, @gumedcenter

Benard P. Dreyer
President-Elect, American Academy of Pediatrics (AAP)
Professor of Pediatrics
Director of Developmental-Behavioral Pediatrics
NYU School of Medicine
Director of Pediatrics, Bellevue Hospital Center
@BenardDreyer, @AmerAcadPeds, @NYULMC

Ginny Ehrlich
Director, Childhood Obesity
Robert Wood Johnson Foundation
@glepdx, @RWJF

Anna Maria Siega-Riz
Professor of Epidemiology and Nutrition
Associate Dean for Academic Affairs
Gillings School of Global Public Health
University of North Carolina
@UNCpublichealth

10:00 am

Break

10:10 am

Panel 2: Understanding What Impacts Consumer Behavior

Improving health through dietary choices involves behavior change at multiple levels and requires a strong understanding of the best tactics for doing so. This panel will look at effective behavior change strategies at the individual and population level and ways to leverage these insights to ensure the 2015 DGA include specific, actionable strategies to promote health.

Moderator:

Dennis Dimick
Executive Editor
National Geographic Magazine
@ddimick, @NatGeo

Panelists:

David Just
Professor of Applied Economics and Management
Co-Director of the Cornell Center for Behavioral Economics
in Child Nutrition
Cornell University
@DavidJust1, @SmartLunchrooms

Leslie Lytle
Professor and Chair, Department of Health Behavior
Gillings School of Global Public Health
University of North Carolina
@UNC_HB, @UNCpublichealth

Robert Murray
Professor of Human Nutrition
College of Education and Human Ecology
The Ohio State University
@OSUEHE

11:15 am

Panel 3: Bringing Healthy Food to Scale Across Sectors

Efforts to address many of today's public health and nutrition challenges would be well served by public-private partnerships that engage all relevant stakeholders. This panel will explore how collaboration across all sectors can bring healthy eating to scale in the increasingly complex food environment.

Moderator:

Neal Hooker
Professor of Food Policy
John Glenn College of Public Affairs
The Ohio State University
@GlennSchool

Panelists:

Hank Cardello
Director, Obesity Solutions Initiative
Hudson Institute
@StuffedNation, @HudsonInstitute

Debra Eschmeyer
Executive Director of *Let's Move!*
Senior Policy Advisor for Nutrition Policy
The White House
@letsmove

The Honorable Daniel Glickman
Former U.S. Secretary of Agriculture
Senior Fellow
Bipartisan Policy Center
@DanRGlickman, @BPC_Bipartisan

Jeff Lenard
Vice President, Strategic Industry Initiatives
National Association of Convenience Stores
@jefflenard, @NACSONline

12:10 pm

Closing Remarks

Roger Clemens
Adjunct Professor of Pharmacology and Pharmaceutical
Sciences
School of Pharmacy
University of Southern California
@FoodGeekRoger, @USCSchPharmacy

Speaker and panelist biographies can be found at www.DGAsummit.com

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